

BUYER'S GUIDE TO **PLASTIC COOLERS**



EASY AS 1-2-3!

- 1.** Will this be used for an event or an in-store display?
- 2.** Do you require a lightweight or heavy-duty cooler?
- 3.** Are you looking for a cooler that features sustainable materials?



SHOWDOWNDISPLAYS.COM

ASI: 87188 PPAI: 254687 SAGE: 67383 UPIC: SHOWDOWN

Showdown
DISPLAYS



Adjustable shoulder strap for easy portability.

MaxCold® insulation provides 24-hour ice retention at temps at or below 72°.

Two molded-in side handles for easy lifting.



Locking, telescoping handle.

Two rugged wheels.

3 Stock Colors Available



Roped rubber handles for controlled lifting.

Form-fitted interlock lid system.

Constructed with ocean bound plastic (OBP) and LLDPE.

GOOD

IGLOO® Tag Along Too

(See website for more information)



Vibrant full-color imprint on front and top of cooler.



11 qt capacity holds up to 14 standard 12 oz. cans with ice.



Product is covered by a one-year warranty.

BETTER

IGLOO® 60QT Rolling

(See website for more information)



Vibrant full-color imprint on front, top and sides of cooler.



60 qt capacity holds up to 93 standard 12 oz. cans with ice.



Product is covered by a one-year warranty.

BEST

54QT Rotomolded

(See website for more information)



Vibrant full-color decal and wrap graphic; decals are permanent and cannot be swapped or repositioned.



54 qt capacity holds up to 84 standard 12 oz. cans with ice.



Product is covered by a one-year warranty.

IGLOO® COOLERS

Did you know...we're your source for IGLOO® hard coolers. Perfect for:

- tailgates
- sporting events
- beach days
- and more

They're a must-have for high-visibility brand exposure. Whether used as giveaways, employee gifts, or event swag these coolers offer lasting impact, ensuring your brand stays top of mind long after the party ends.

OCEAN BOUND PLASTIC



Ocean bound plastic (OBP) repurposes plastic waste before it reaches the ocean. This helps prevent plastic from ending up in Earth's oceans and shorelines.